



Media Kit

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Backgrounder

Rodinia Oil Corp. (Rodinia) is a junior oil and gas corporation engaged in the exploration, acquisition and development of world-class onshore petroleum and natural gas assets in Australia's Officer Basin. Founded in Alberta, Canada in 2006, Rodinia is one of the first companies of its kind to undertake onshore exploration in the Officer Basin over the past 20 years and has access to large tracts of potential oil resources in the region. These assets have an estimated fair market value of CAD \$77 million, according to independent reservoir-evaluation consulting firm Ryder Scott.

With an 80 per cent working interest in 17.3 million acres of land in the Officer Basin, Rodinia has majority access to at least two working petroleum systems and numerous potential oil traps. In order to fully exploit this hydrocarbon potential, Rodinia has adopted a focused operational strategy based on the integration of technical information with expected economic outcomes.

By locating their operations in the Officer Basin, Rodinia is uniquely positioned to access potentially significant oil and gas reserves at relatively low exploration and drilling costs. In December 2009, Ryder Scott, an independent reservoir-evaluation firm, estimated the prospective (recoverable) un-risked, undiscovered resources of Rodinia's land holdings at approximately 126 billion barrels of oil. Rodinia's large acreage and huge potential resource access, combined with their well-defined operational strategy, gives the company a competitive edge in an ever-changing industry.

Rodinia is based in Calgary, Alberta with a board of directors and management team including Paul Bennett (a senior geologist with 35 years of industry experience), Dr. James Buckee (former CEO of Talisman Energy), Robert Iverach, Q.C. and Peter Philipchuk (a senior geologist with 45 years of industry experience). A complete list of Rodinia's executive team and board of directors is available at www.rodiniaoil.com.

Conducting all of their operations in Australia, Rodinia is committed to contributing to the local economy by employing experienced local management, staff and consultants to assist in the development and implementation of the Corporation's exploration projects. Rodinia believes that maintaining strong community, government and industry partnerships in Australia through sound corporate citizenship will be a key element of their overall success.

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Operations and Geography

Rodinia has a well-defined operational strategy designed to identify and exploit the hydrocarbon potential of Australia's under-explored Officer Basin. Focusing on onshore oil and natural gas exploration, Rodinia has identified 10 drilling targets containing an estimated 26 billion barrels of prospective (recoverable) un-risked, undiscovered light oil and has extensive future drilling opportunities.

Ryder Scott, an autonomous reservoir-evaluation consulting firm, independently assessed Rodinia's undeveloped land holdings in the Officer Basin in its December 2009 Resource Report. The Report has determined that the land's prospective (recoverable) un-risked, undiscovered resources total 125 billion barrels of oil. The Report estimated the fair market value of the Corporation's interest in the undeveloped lands at approximately CAD \$77 million .

Resource Potential of the Officer Basin

The oil and natural gas basins of Australia were created approximately 540 to 800 million years ago (Neoproterozoic) when most of the world's land masses were merged as one supercontinent known as "Rodinia". As a result of the break-up of the supercontinent, the Australian basins share similar geological features with basins in Siberia, Russia and Oman in the Persian Gulf, which possess billions of barrels of light oil reserves. These analogous features include:

- The existence of Cambrian/Neoproterozoic reservoirs;
- Similar algal/bacterial source beds;
- Similar salt structures created by the evaporation of sea water; and
- Similar salt seals which are ideal for long-term hydrocarbon trapping.

Australia's Officer Basin covers an area of more than 86.5 million acres in South and Western Australia. Rodinia currently has an 80 per cent working interest in and is the operator of 17.3 million acres of underexplored land in the region. According to extensive seismic surveys and mining well bores, the Officer Basin has at least two working petroleum systems and several potential oil traps.

Executives and Directors

Paul J. Bennett

Paul Bennett has served as, President and a Director of Rodinia since its formation on July 2006 and as its Chief Executive Officer since October 2007. Mr. Bennett has over 37 years of experience in geoscience, mining and oil and gas exploration, development and producing. Prior to joining Rodinia, he held executive and senior management positions with ExxonMobil in the United States, the United Kingdom and Canada. In these roles, he supervised technical geological and geophysical teams in the Gulf of Mexico, the North Sea, Western Canada, Newfoundland and Nova Scotia. He is a Director of Uranium Participation Corp. and Armistice Resources Corp.

Mr. Bennett holds a Bachelor of Science degree in geology and a Master of Science degree in Geology both from the University of Toronto. He is a member of the Alberta Association of Professional Engineers, Geologists and Geophysicists (APEGGA).

Shane J. Kozak

Shane Kozak is Rodinia's Chief Financial Officer and Vice President of Finance. Mr. Kozak has held senior finance positions with both public and private companies including Keyera Facilities Income Fund, WIN Energy Corporation and Severo Energy Corp. In these roles, he acquired in-depth experience in corporate structuring, financial management and reporting.

Mr. Kozak holds a Bachelor of Commerce degree from the University of Calgary. He is a member of the Institute of Chartered Accountants of Alberta.

Matthew J. Philipchuk

Matthew Philipchuk is Rodinia's Executive Vice President. With over 13 years of energy industry experience, Mr. Philipchuk has held senior positions with both private and public companies including WIN Energy Corporation, Delta Oil and Gas Ltd. and Odin Capital Inc.

Mr. Philipchuk is experienced in corporate planning and development, investor relations and joint venture relations.

Robert J. Iverach

Robert Iverach has served as Chairman of the Board and a Director at Rodinia since its formation on July 21st, 2006. Mr. Iverach has served as counsel with Burstall Winger LLP since 2009 and currently acts as a director of Fort Chicago Energy Partners L.P. He also serves as Chairman of the Board of FoodChek Systems Inc.; Chairman, President and Chief Executive Officer of True Production Services Inc.; and Chairman of the Board of Avalite Inc. Previously, Mr. Iverach was director of NovAtel Inc. and as Chairman of the Board of Directors of WIN Energy Corporation. Mr. Iverach was a founding partner of the tax law firm Felesky Flynn LLP, where he practiced for 27 years before retiring in 2005.

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Mr. Iverach holds a Bachelor of Arts degree from the University of Calgary, a Bachelor of Laws degree from the University of Alberta and a Master of Laws degree from the London School of Economics. He has been a member of the Law Society of Alberta since 1972.

Dr. James W. Buckee

Dr. Buckee was appointed to Rodinia's Board of Directors on August 14th, 2008. Prior to joining Rodinia, Dr. Buckee served as the President and Chief Executive Officer of Talisman Energy (formerly BP Canada Inc.), a position he held for 15 years before retiring in October 2007. Before joining Talisman, Dr. Buckee held several international petroleum engineering positions with BP Oil, Shell International and Burma Oil. From 1977 to 1987, he held petroleum engineering positions with British Petroleum in a number of locations including London and Dukhan, Qatar. In 1987, he became Operations Manager for BP in Norway and subsequently became Vice President, Development Programs for BP Alaska. In May 1989 he was appointed Manager, Planning for BP Exploration.

Dr. Buckee received his Bachelor of Science degree in physics from the University of Western Australia and a doctor of philosophy in Astrophysics from Oxford University.

C. Kent Jespersen

Mr. Jespersen was appointed to Rodinia's Board of Directors on July 7th, 2007. He currently serves as Chair and Chief Executive Officer of La Jolla Resources International Ltd. Before joining Rodinia, Mr. Jespersen served as the President of Foothills Pipelines Ltd. and later NOVA Gas International Ltd., where he led the non-regulated energy services business (including energy trading and marketing) and all international activities. Previously, Mr. Jespersen held senior management positions with Husky Oil Ltd.

Mr. Jespersen holds a Bachelor of Science in Education and Master of Science in Education from the University of Oregon.

Martin P. McGoldrick

Mr. McGoldrick was appointed to Rodinia's Board of Directors on July 21st, 2006 and again on January 15th, 2009. With over 30 years of experience in oil and gas investment banking and international oil and gas exploration and development, Mr. Goldrick has held various senior management positions within the energy industry, including senior roles with Bow Valley Industries Ltd. and TransAlta Corporation. Prior to joining Rodinia, he served as Senior Vice President and Director, Investment Banking with Jennings Capital Inc., until his retirement in July 2006.

Mr. McGoldrick graduated with a Bachelor of Electrical Engineering degree from the College of Dublin, Ireland and holds a Masters of Business Administration with a specialization in Finance from the University of Calgary. He is a member of the Association of Professional Engineers, Geologists and Geophysicists of Alberta.

Peter A. Philipchuk

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Mr. Philipchuk was appointed to Rodinia's Board of Directors on July 21st, 2006. He is currently the Chief Executive Officer and Chairman of Odin Capital, Inc. and has acted as Managing Director, Exploration and President of WIN Energy Corporation. Prior to working with WIN Energy Corporation, Mr. Philipchuk was President of Triangle Resources Inc. An independent geologist since 1981, Mr. Philipchuk has also held positions with Sproule Associates, Texaco and Mobil Oil.

Mr. Phillipchuk has a Bachelor of Science degree from Queen's University. He holds memberships with the American Association of Petroleum Geologists (AAPG), Canadian Society of Petroleum Geologists (CSPG) and Petroleum Equipment Suppliers Association (PESA).

Frequently Asked Questions

1. Where is Rodinia headquartered?

Rodinia's corporate head office is in Calgary, Alberta, Canada and its Australian operations base is in Adelaide, South Australia.

2. Why Australia?

Rodinia's management and technical team has identified an opportunity Australia's Officer Basin which it believes has been overlooked to date. Despite its promising resource potential, Australia's Officer Basin is relatively under-explored. Rodinia is one of the first companies to explore in the area in the last 20 years. Rodinia has access to over 17.3 million acres of petroleum permits containing 126 billion barrels of prospective (recoverable) un-risked, undiscovered resource potential. In addition, Australia's stable political and economic climate is conducive to sustainable oil and gas exploration and development.

3. Specifically, what are the market conditions like in Australia?

Australia has a free market fiscal regime favorable to long-term hydrocarbon exploration and acquisition. Australia's government royalty rates on oil and gas development are at the low end of the international oil and gas spectrum, with less domestic taxation than Canada and the United States. An importer of 55 per cent of its oil demand, the Australian market carries no resource price controls, and export or import approvals are not required.

4. What is the extent of Rodinia's exploration in the country?

The Officer Basin has at least two working petroleum systems, evidenced by oil and gas shows recorded to date in both South Australia and Western Australia.

Seismic surveys reveal potential oil traps associated with diapiric salt domes, salt swells, salt walls, as well as hanging wall anticlines and basement thrust blocks. In addition, thrust fault and domal traps exist.

From the interpretation of a combined 2,012 km of seismic data (1,512 km acquired by the Corporation and 500 km reprocessed from seismic data purchased from the Government of Australia), the Corporation has identified a total of five potential reservoir horizons within 32 structures. These structures have been independently reviewed by Ryder Scott.

The top ten drilling targets derived from the 32 structures contain approximately 25 billion barrels of prospective (recoverable) un-risked, undiscovered resource potential, according to Ryder Scott.

5. What are Rodinia's production plans?

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Rodinia has identified 10 drill-ready targets. Drilling is expected to commence by the Q4 2010. Production is possible by trucking and is expected to commence by late 2011.

6. Does Rodinia have any industry partners in Australia?

Rodinia's 20 per cent working interest partner is Ensearch Petroleum Ltd.

7. How can one learn more about Rodinia?

For more information on Rodinia, please visit: www.rodiniaoil.com.

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Fact Sheet

- Rodinia Oil Corp. (Rodinia) was founded on July 21st, 2006 and has headquarters in Calgary, Canada and Adelaide, Australia.
- Rodinia has built a team of highly experienced international oil and gas experts with diverse and decorated governance backgrounds ranging across the energy spectrum.
- Rodinia is one of the first companies of its kind to engage in oil and natural gas exploration in the Officer Basin, located in South and Western Australia, in the last 20 years.
- Australia has a stable, free-market fiscal regime, favourable to long-term oil and natural gas exploration and development.
- The Officer Basin has significant hydrocarbon potential based on recently acquired seismic data, known geologic history and the existence of analogous basins in Oman in the Persian Gulf and Siberia, Russia, where billions of barrels of light oil have been discovered.
- Rodinia has an 80 per cent working interest in 17.3 million acres of under-explored land in the Officer Basin.
- Due to low drilling costs in the region (approximate cost per well: \$5 million CAD), Rodinia is able to access significant potential resource reserves with relatively low operating costs.
- Rodinia has identified 10 initial drill targets which contain 26 billion barrels of prospective (recoverable) un-risked, undiscovered resources.
- Rodinia has set a 2011 production date.